



Vodafone Greece is a member of the Vodafone Group, one of the largest telecommunications companies in the world, acting as a catalyst in the market. Through its unique know-how and talented human resources, Vodafone invests in the most cutting edge and future-proof digital infrastructure, reliably meets individuals and businesses' needs, while actively contributing to Greece's economic and social development. In its 26 years of operation in Greece, Vodafone drives the market forward and keeps contributing in innovation, by implementing a strategic investment plan of 500 million euros by 2020. Earlier, from 2008 to 2015, Vodafone has invested more than 1.5 billion euro in Greece.

Vodafone provides integrated communication and entertainment services that reliably address daily customer needs with innovative products and fixed, mobile telephony, Internet and TV, as well as specialized solutions tailored for businesses. Vodafone provides a unique fixed telephony and Internet experience to every home, combined with innovative services for the Greek market. In mobile communication, Vodafone keeps offering new features and innovative prepay and tariff plans that combine voice and data to liberate subscribers' communication based on their individual needs. Moreover, Vodafone stands by businesses and professionals, as a reliable partner, constantly offering them integrated solutions that combine IT and telecommunications, thus enhancing their efficiency, competitiveness and flexibility.

Vodafone believes that through its networks and services it can contribute to a better future, by empowering citizens and businesses with the latest technology applications. Through its operation, Vodafone aspires to build a digital society that will speed up economic and social progress, be open to all, without putting strain on the planet. That is why it is committed to improving the lives of one billion people and reducing its environmental footprint by 50% by 2025, taking drastic action on three pillars: digital society, social inclusion for all, and protection of the planet.

Building on the principles of Sustainability, the company implements integrated programs, in order to foster a sustainable society, generating significant economic and social value in Greece. At the same time, through the Vodafone Foundation, it utilizes telecommunications technologies to contribute to health, education and social inclusion.

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