



INTERNATIONAL OLIVE CENTER CONFERENCE

MAY 28-29, 2020
THESSALONIKI / GREECE
PERROTIS COLLEGE
KRINOS OLIVE CENTER

Olive Sector
PURSUING INNOVATION
EXPLORING TRENDS

Sponsorship Proposal



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Dear Sirs,

The **2nd International Olive Conference** will take place on **May 28 - 29, 2020**, in Thessaloniki, Greece, at the premises of Perrotis College/American Farm School.

Farmers, scientists, and businessmen, representing every stage of table olive production, will have the opportunity to meet, discuss, and learn from the experts and each other.

In case you and your company are interested in participating as sponsors, below you would find the categories of sponsorship.

It would be a great joy to have you with us at the 1st International Olive Conference. We look forward to your positive correspondence.



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More photos and videos from the
**1st International Olive Conference | Table Olives:
Pursuing Innovation - Exploring Trends at:**

<https://www.livemedia.gr/olive2018>



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Main Sponsor

| | DESCRIPTION | COST(€) |
|---------------------|---|---------------|
| Main Sponsor | <ul style="list-style-type: none">• 10 conference invitations• Keynote Speech of the Main Sponsor at the Conference Ceremony, in consultation with the Organizing Committee• Advertising space is available in the Final Program. The Program is also created in an electronic form, which is presented on the website• Sponsor's promotional material will be placed in prominent position• Possibility to rent exhibition space at a preselected location. The sponsoring company has the option of selecting the squares that require for its presence• Possibility to promote to the participants the sponsor's promotional material• Display of sponsor's pull-up banner in the exhibition area in prominent position• Report and display of the sponsor at the Press Releases which will be sent before and after the Congress | 10.000 |



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Gold Sponsor

| | DESCRIPTION | COST(€) |
|--------------|---|---------|
| Gold Sponsor | <ul style="list-style-type: none">• 5 conference invitations• Advertising space is available in the Final Program. The Program, is also created in an electronic form, which is presented on the website• Possibility to rent exhibition space at a preselected location• Promotion of the "Gold" sponsors in all the printed and electronic media of the final program and the material of the conference• Possibility to promote to the participants the sponsor's promotional material• Display of sponsor's pull-up banner in the exhibition area• Report and display of the sponsor at the Press Releases which will be sent before and after the Congress | 5.000 |



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Silver Sponsor

| | DESCRIPTION | COST (€) |
|-----------------------|---|--------------|
| Silver Sponsor | <ul style="list-style-type: none">• 2 conference invitations• Advertising space is available in the Final Program. The Program, is also created in an electronic form, which is presented on the website• Possibility to rent exhibition space at a preselected location• Promotion of the "Silver" sponsors in all the printed and electronic media of the final program and the material of the conference• Possibility to promote to the participants the sponsor's promotional material• Display of sponsor's pull-up banner in the exhibition area• Report and display of the sponsor at the Press Releases which will be sent before and after the Congress | 3.000 |



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| SPONSORSHIP | DESCRIPTION | COST(€) |
|--|---|-----------------------|
| Round table Sponsorship | 30 minute speech by the sponsoring company, in consultation with the Organizing Committee of the conference | 2.000 |
| Advertisement at the Preliminary Programm | Ad space is available at the Preliminary Program. The program is announced at the conference site and sent electronically to thousand recipients | 1.000 |
| Advertisement at the Final Programm | Advertising space is available in the Final Program. The program, in addition to printing, is announced at the conference site and promoted electronically to thousand recipients | 1.500 |
| Exhibition Space | Possibility to rent exhibition space at a preselected location. The sponsoring company has the option of selecting the squares that require for its presence | 500€ / m ² |
| Promotional Material (Brochures) | Possibility to promote to the participants the sponsor's promotional material | 500 |
| Coffee Break | Sponsors' logo will be displayed on signs in the coffee break area | 800 |
| Lunch Break | Sponsor's logo will be displayed on signs placed in lunch area | 1.200 |



| SPONSORSHIP | DESCRIPTION | COST (€) |
|---------------------------|--|--------------|
| Banner | Display of sponsor's pull-up banner in the exhibition area in prominent position | 500 |
| E-program | Create an online program that can be accessed from mobile devices. Setting up a personal monitoring program based on a personal plan. Possibility of notes per speech and session. The logo of the company will be displayed in the electronic program area | 1.000 |
| Information screen | An information display screen will be placed outside the conference room. On-screen video will be shown through the conference room, information about the city of Thessaloniki, taxi phones, bus schedules etc. The sponsor company will display its logo on the screen | 1.000 |
| Video Spot | The sponsor's video spot will be displayed on a LED screen in the exhibition area | 1.000 |
| Internet Corner | Display of sponsor's logo in the internet corner area. PC and printer are included | 700 |
| Conference tools | Chat tool for two-way communication and remote users with questions and comments. Poll tool for multiple questionnaire via Livemedia and participation of both remote users and users attending the conference onsite | 1.000 |



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PCO Contact Info

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