

EEIB/EI

HELLENIC SOCIETY
OF MEDICAL BIOPATHOLOGY /
LABORATORY MEDICINE



EUROPEAN UNION OF
MEDICAL SPECIALISTS SECTION
OF LABORATORY MEDICINE /
MEDICAL BIOPATHOLOGY

ΠΕΙΒ

PANHellenic UNION
OF LABORATORY MEDICINE

1st

**European Congress of
Laboratory Medicine /
Medical Biopathology**

26-29 March 2025
Athens Conservatoire Greece



SPONSORSHIP PROPOSAL

MESSAGE OF THE ORGANIZING COMMITTEE

We are thrilled to share the wonderful news that the **1st European Congress of Laboratory Medicine/Medical Biopathology** will be taking place in **Athens from March 26–29, 2025, at Athens Conservatoire, Greece.**

The event will be hosted by the **UEMS Section of Laboratory Medicine/Medical Biopathology, the Hellenic Society of Medical Biopathology/Laboratory Medicine, and the Panhellenic Union of Medical Biopathology.**

This marks a historic collaboration among these organizations, and we are truly honored to bring this significant event to the medical community.

The **1st European Congress of Laboratory Medicine** is a momentous occasion for Greece and Europe, and the field of Laboratory Medicine/Medical Biopathology.

We are hopeful that this meeting will provide a wonderful opportunity to unite laboratory doctors from across Europe. Your support and contributions through the available sponsorship options would mean a great deal to us as we work to make this event a success.

Thank you for your consideration.



SPONSORSHIP OPTIONS

Sponsorship Package

Available

CONTRIBUTORY BENEFITS	Diamond 20.000€	Gold 15.000€	Silver 10.000€	Bronze 8.000€
Stand Prominent position in the exhibition area for a Booth.	✓	✓		
Roll up banner in the exhibition hall for the duration of the conference	✓		✓	✓
Satellite Symposium by the sponsoring company, in consultation with the Organizing Committee of the forum. Duration 60 minutes	✓			
Satellite Lecture by the sponsoring company, in consultation with the Organizing Committee of the forum. Duration 30 minutes		✓		
Video Spot The sponsor's video spot will be displayed on a LED screen in the exhibition area	✓	✓	✓	



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Sponsorship Package

Available

CONTRIBUTORY BENEFITS	Diamond 20.000€	Gold 15.000€	Silver 10.000€	Bronze 8.000€
Logo on the player Display of sponsor's logo in the conference broadcast video screen (player).	✓	✓	✓	✓
Video spot Advertising Spot in the live broadcast and of the conference. The spot is displayed in selected time slots of the program	✓	✓		
Program Advertisement Advertising page in the Final Program (pdf file)	✓	✓	✓	✓
Conference Kit An informational kit will be produced for all delegates. Sponsor's Logo will be placed in a prominent position	✓	✓	✓	
FREE Pass at the Network Dinner Sponsors will be able to attend the Networking Dinner	✓	✓	✓	



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CONTRIBUTORY BENEFITS	Diamond 20.000€	Gold 15.0000€	Silver 10.000€	Bronze 8.000€
Virtual Booth Virtual Booths on the conference web site. The sponsor can present video, pdf files, images, text.	✓		✓	
Newsletter Advertisement Company Logo will appear at the newsletters	✓	✓	✓	
E-program The company logo will be displayed in the electronic program area. The users can choose their program based on their conference plan.	✓	✓		
Acknowledgment of support by company name and logo on all marketing materials	✓	✓	✓	✓
FREE exhibitor company personnel passes giving access to the sessions and exhibition	✓	✓	✓	✓



SPONSORSHIP OPTIONS

Individual Sponsorship

Available

SPONSORSHIP	COST
Stand Prominent position in the exhibition area for a stand	10.000€
Satellite Lecture organized by the sponsoring company, in consultation with the Organizing Committee of the forum. Duration 30'	8.000€
Lunch Break/ day The PCO organizes lunch. The sponsor's logo will be displayed on signs placed in a prominent position	3.000€
Dinner (Exclusive sponsorship) The Network Dinner is organized by the PCO. The benefits will be determined with the sponsor.	10.000€
Coffee Break/ day The sponsor will be promoted in the area of coffee breaks. More details will be provided to the sponsors.	4.000€
Newsletter Advertisement The sponsor will have the opportunity to communicate products / services of its company to all participants	5.000€
E-program The company logo will be displayed in the electronic program area. The users can choose their personal program based on their conference plan. Evaluation and notes per speaker and session features.	2.000€



SPONSORSHIP OPTIONS

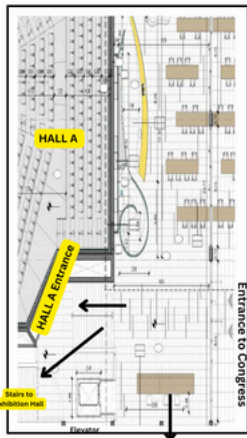
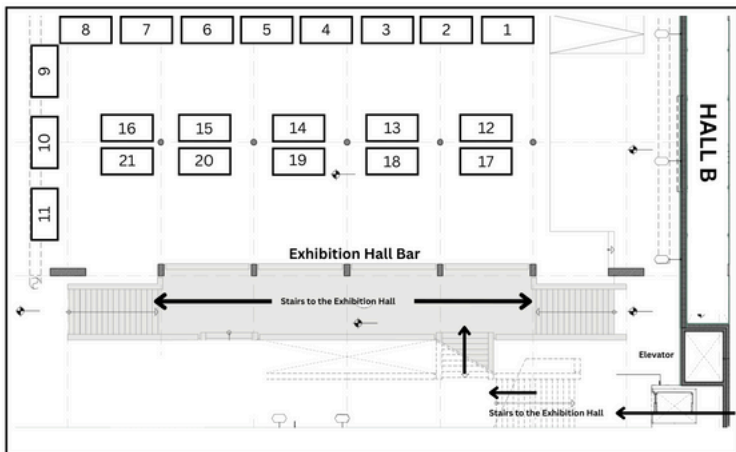
Individual Sponsorship

Available

SPONSORSHIP	COST
Lanyards & Badges The sponsors logo/info will be promoted on the Lanyards and badges produced for each participant	3.000€
Barcode System Sponsor's logo will be displayed on a LED screen used for the barcode system and placed outside of the forum room entrance	2.000€
Conference Kit An informational kit will be produced for all delegates. Sponsor's Logo will be place in a prominent position	4.000€
Video Spot The sponsor's video spot will be displayed on a LED screen (55") in the exhibition area	3.000€
Video spot Advertising Spot in the live broadcast and on demand video of the forum. The spot is displayed in selected time slots of the program	3.000€
E-poster area (Exclusive Sponsorship) The sponsor will be promoted in the area where participants will present their posters.	8.000€
Secretariat (Exclusive sponsorship) The Sponsor will be promoted in the area of secretariat. Ask us for more details.	10.000€



FLOOR PLAN



Secretary Desk

CONGRESS INFORMATION

Congress Coordinator

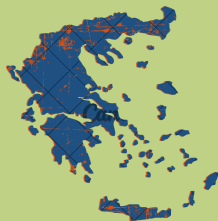
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Registrations/ Accommodation

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BILLING INFORMATION

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